Introduction to FY2020 Annual and Express Grants

The grant programs are subject to change due to budget restrictions.

About MAC
Missouri Arts Council, a state agency, provides funding to nonprofit organizations through grants that support quality arts programming throughout the state as well as meet our strategic goals:

- Engage people in meaningful arts experiences
- Grow Missouri’s economy using the arts
- Strengthen Missouri education through the arts

MAC awards grants to organizations to stimulate the growth, development, and appreciation of the arts in Missouri. This funding makes possible quality arts programming to communities throughout the state. Funding for the Missouri Arts Council is provided by the Missouri General Assembly through the state’s annual budget bill approved by the governor, Missouri Cultural Trust, and the National Endowment for the Arts.

What Does MAC Fund
MAC funds projects with an artistic component that are open to the public. Funds may be used for artist fees, artist travel expenses, marketing the arts event, project-related educational materials, and more. A project can include the following:

- Performance of dance, music, and/or theater (single performance or series)
- Arts festival or arts component of festival or fair
- Exhibition or exhibition series
- Literary journal publication
- Film festival, film series, or or production of media arts
- Artist residencies (through Arts Education)
- Arts Education (through Arts Education; some don’t necessarily need to be open to the public)

Express and Annual Grants
Express Grants have a rolling deadline, quicker turnaround, and simpler application for smaller award amounts. Funding is available on a first-come, first-served basis.

Annual grants offer larger funding amounts with a more extensive application and process. This is designed for larger projects, repeating projects, or operating support in certain cases.

Who May Apply
To be eligible to apply for Missouri Arts Council funding, an organization must conduct the proposed project in Missouri and:

- Be a unit of federal or local government, such as a library, university, county, or municipal agency

OR

- Be tax-exempt as determined by the Internal Revenue Service (Organizations must maintain this status with the annual filing of Form 990 with the IRS.); and
- Be incorporated in Missouri as a “domestic” not-for-profit corporation. (Organizations must maintain the not-for-profit status with the annual or biennial registration report with the Corporations Division of the Missouri Secretary of State’s office.

Additional requirements apply for organizations seeking funds for Accelerate, Arts Council,
Established Institutions, Folk Arts, Mid-Sized Arts Organizations, Minority Arts, and Partnership programs.

MAC accepts applications from the following types of organizations and/or agencies:

- Arts or arts education organizations
- Government agencies, parks, libraries
- Colleges and universities
- Social service organizations
- Religious organizations
- Youth organizations
- Public school districts
- Private K-12 schools
- Community arts organizations
- City parks departments

**Ineligible to Apply**
The following entities are not eligible to apply for Missouri Arts Council funding.

- Individuals.
- New organizations (in operation less than a year). New and emerging arts organizations must consult with the Missouri Arts Council before applying. Emerging groups need time and assistance to develop their mission and create effective events and programs. See page 9 for details.
- Nonprofit organizations with foreign incorporation with the Missouri Secretary of State’s Office. Exception: Organizations that were previously funded may continue to be funded if they maintain a Missouri based location and majority-Missouri board.
- For profit organizations (including B Corporations).
- Nonexempt nonprofit organizations.

**Funding Criteria**
Most projects are reviewed based on three weighted criteria: Artistic Quality, Community Involvement, and Management Ability. Arts Education criteria are different.

**Application Deadlines**
Missouri Arts Council’s strategic grants have monthly or annual deadlines.

- Express applications are accepted by the first Monday of each month for projects taking place at least two months after the deadline month (i.e., first Monday in January for projects taking place in March). The Missouri Arts Council encourages early submissions to support advanced planning and ensure funding availability.

- Annual application deadlines:
  - Annual Discipline Draft Application: Last Monday in January
  - Annual Discipline Final Application: Last Monday in February
  - Off Year Application: Last Monday in February

Applications that are incomplete (missing required answers, attachments or support materials) or improperly completed will not be considered for funding. We reserve the right to remove materials that do not comply with application requirements.

**FY2020 Annual Deadline Feb. 25, 2019**
- Arts Education
- Arts Council – Project Support
- Electronic Media Arts
- Festivals
- Folk Arts
- Literature
- Multidiscipline
- Music (Instrumental and Vocal/ Presenters)
- Partnership (by invitation only)
- Missouri Touring Performers Directory

**FY2021 Annual Deadline Feb. 24, 2020**
- Arts Education
- Dance
- Minority Arts
- Theater
- Visual Arts
- Partnership (by invitation only)
- Missouri Touring Performers Directory
Grant Writing Assistance
New applicants are encouraged to submit a draft application. Even experienced applicants have found it useful to have their application reviewed by MAC staff. A draft application should include a completed application form and all required attachments. Including support material with your draft is recommended, but optional.

Getting Started
2. New applicants should contact the appropriate program specialist (also listed below) to ensure that their project is eligible for Missouri Arts Council funding and determine the suitable grant program.
3. If applicable, register in the new grant system, using the Guide to SmartSimple Registration.
4. Prepare the online application form, attachments, and support material. The Missouri Arts Council has prepared a Guide to Navigating the Grant System to assist you with the relatively new system.
5. For Annual Grant Deadline:
   ▪ Optional: Email a draft proposal to the appropriate program specialist by the last Monday in January.
   ▪ Submit the final application, including support material, by the last Monday in February.
6. For Express Grants/Rolling Deadline: Submit the application, including support material, by the first Monday of the month which is at least two months before the project event date (or project incurs expenses, whichever occurs first). For example, if the project expenses will start December 2018 for a January 2019 performance, then the latest the application can be submitted is Monday, October 1, 2018. MAC encourages organizations to submit their monthly applications early in order to support advance planning and ensure funding availability.

When in Doubt, Call or Email
If you read the policies in this publication, additional guidelines (if applicable), instructions, and form and still don’t know what to do, call or email your Program Specialist. We’re here to help you. To determine the appropriate program specialist, review the program and categories listed below.

Julie Hale  
314-340-6853  
- Arts Education  
- Express Touring (School)

Keiko Ishida  
314-340-6859  
- Electronic Media Arts  
- Multidiscipline  
- Visual Arts  
- Established Institutions  
- Mid-Sized Arts Organizations

Donald Rice  
314-340-6854  
- Accelerate  
- Express Project Grants  
- Festivals  
- Minority Arts (Annual and

Jill Tutt  
314-340-6857  
- Dance  
- Literature  
- Music  
- Theater

Jason Vasser-Elong  
314-340-6858  
- Arts Council Grants  
- Express Touring (Community)  
- Missouri Touring Performers

Folk Arts Program Staff 573-882-6296  
Lisa Higgins Director  
higginsll@missouri.edu  
Debbie Bailey Program Specialist  
baileyda@missouri.edu
Grant Request
The request amount depends on the grant program. Request amount cannot exceed 50% of the project costs. The award amount are generally smaller than the request amount. A brief description of the application deadline, maximum request, and grant program is provided below.

<table>
<thead>
<tr>
<th>Maximum Request</th>
<th>Purpose of Grant Program</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Express Grants: Rolling Deadline.</strong></td>
<td></td>
</tr>
<tr>
<td>Arts Council Basic $3,000</td>
<td>Supports multidisciplinary arts projects for community arts agencies outside the cities of St. Louis and Kansas City.</td>
</tr>
<tr>
<td>Big Yellow School Bus $300</td>
<td>Supports transportation costs for one school field trip to arts program that is supported with Missouri Arts Council grant.</td>
</tr>
<tr>
<td>Express Arts Education $2,000</td>
<td>Supports artist in residence, out of school, and professional development programs in PK-12 grade schools.</td>
</tr>
<tr>
<td>Express Minority Arts $3,000</td>
<td>Supports arts projects created by and/or targeted to African-American, Asian-American, Latino/Hispanic, and Native American communities.</td>
</tr>
<tr>
<td>Express Project $2,000</td>
<td>Supports arts projects with a simpler application, flexible deadline schedule, and quick turnaround.</td>
</tr>
<tr>
<td>Express Touring 60% of artist fee ($3,000 maximum)</td>
<td>Supports hiring artists on MAC’s Missouri Touring Performers Directory to perform in the community or local school.</td>
</tr>
<tr>
<td><strong>Annual Grants: Final Deadline is February 25, 2019.</strong></td>
<td></td>
</tr>
<tr>
<td>Accelerate $1,000</td>
<td>Supports needs assessment, action plan, and funding to strengthen and grow arts organizations. Deadline: TBD</td>
</tr>
<tr>
<td>Arts Council $20,000 Project $35,000 Operating</td>
<td>Supports project or operating funding to community arts agencies outside the cities of St. Louis and Kansas City with multidisciplinary arts programs</td>
</tr>
<tr>
<td>Arts Education $10,000</td>
<td>Supports artist in residence, out of school, and professional development programs in PK-12 grade schools.</td>
</tr>
<tr>
<td>Discipline $30,000</td>
<td>Supports large budget projects in following disciplines: Dance, Electronic Media Arts, Festivals, Literature, Multidiscipline, Music, Theater, and Visual Arts.</td>
</tr>
<tr>
<td>Folk Arts $30,000</td>
<td>Provides support for the traditional folk arts of Missouri.</td>
</tr>
<tr>
<td>Minority Arts $30,000</td>
<td>Supports arts projects created by and/or targeted to African-American, Asian-American, Latino/Hispanic, and Native American communities.</td>
</tr>
<tr>
<td><strong>By Invitation Only: Final Deadline is February 25, 2019.</strong></td>
<td></td>
</tr>
<tr>
<td>Established Institutions $300,000</td>
<td>Provides operating support for select arts institutions that meet specific criteria.</td>
</tr>
<tr>
<td>Mid-Sized Arts Organizations $50,000</td>
<td>Provides operating support for select arts institutions that meet specific criteria.</td>
</tr>
<tr>
<td>Partnership Varies</td>
<td>Supports programs that are aligned with MAC strategic goals.</td>
</tr>
</tbody>
</table>

Updated 2019-04-11