



## Introduction to FY2020 Annual and Express Grants

The grant programs are subject to change due to budget restrictions.

### About MAC

Missouri Arts Council, a state agency, provides over \$4 million a year to nonprofit organizations through grants that meet our strategic goals:

- Engage people in meaningful arts experiences
- Grow Missouri's economy using the arts
- Strengthen Missouri education through the arts

MAC awards grants to organizations to stimulate the growth, development, and appreciation of the arts in Missouri. This funding makes possible quality arts programming to communities throughout Missouri. In addition to financial assistance, MAC provides expertise in community development, fundraising, marketing, grant writing, arts education, artistic disciplines (visual arts, music, literature, theater, dance, festivals, and film/media) and more.

Funding for the Missouri Arts Council is provided by the Missouri General Assembly through the state's annual budget bill approved by the governor, Missouri Cultural Trust and the National Endowment for the Arts.

### What Does MAC Fund

MAC funds projects with an artistic component that are open to the public. Funds may be used for artist fees, artist travel expenses, marketing the arts event, project-related educational materials, and more.

A project can include the following:

- Performance of dance, music, and/or theater (single performance or series)
- Arts festival or arts component of festival or fair
- Literary journal
- Exhibition or exhibition series
- Film festival, film series, or media arts
- Arts Education including Artist residencies, Out of school programs, and professional development for educators.

### Express and Annual Grants

Express grants offer a simpler application, smaller funding amounts, and quicker response. This is designed for small projects, unexpected projects, one-time projects, and those that missed the annual deadline.

Annual grants offer larger funding amounts with a more extensive application and process. This is designed for larger projects, repeating projects, or operating support in certain cases.

### Who May Apply

To be eligible to apply for MAC funding, an organization must:

- Be tax-exempt 501c3 as determined by the Internal Revenue Service and incorporated in Missouri as a not-for-profit corporation. You must maintain not-for-profit status by filing annual or biennial registration report with the Secretary of State's office. For more information, visit [www.sos.mo.gov/business](http://www.sos.mo.gov/business) or contact Secretary of State's Corporations Division at 573-751-4153. OR Be a unit of federal or local government, such as a school, university, library, or county agency.
- Conduct the proposed project in Missouri.

Additional requirements apply to organizations seeking funds for Accelerate, Arts Council, Established Institutions, Folk Arts, Mid-Sized Arts Organizations, Minority Arts, and Partnership programs.

MAC accepts applications from the following types of organizations and/or agencies:

- Arts or arts education organizations
- Government agencies, parks, libraries
- Colleges and universities
- Social service organizations
- Religious organizations
- Youth organizations
- Public school districts
- Private K-12 schools
- Community arts organizations
- City parks departments

### Funding Criteria

Most projects are reviewed based on three weighted criteria: Artistic Quality, Community Involvement, and Management Ability. Arts Education criteria are different.

### Application Deadlines

Missouri Arts Council’s strategic grants have monthly or annual deadlines.

- Express applications are accepted by the first Monday of each month for projects taking place at least two months after the deadline month (i.e., first Monday in January for projects taking place in March). Applications are accepted earlier.
- Annual application deadlines (submitted online):
 

Annual Discipline Draft Application	Last Monday in January
Annual Discipline <u>Final</u> Application	Last Monday in Feb.
Off Year Application	Last Monday in February

**Applications that are incomplete** (missing required answers, attachments or support materials) or improperly completed will not be considered for funding. We reserve the right to remove materials that do not comply with application requirements.

### Grant Writing Assistance

New applicants are encouraged to submit a draft application. Even experienced applicants have found it useful to have their application reviewed by MAC staff. A draft application should include a completed application form and all required attachments. Including support material with your draft is recommended, but optional.

### You May Apply For More Than One Grant

If you received	You may also apply for one additional grant in:
Annual or Express Grant (including Project, Minority Arts, and Arts Council Basic Support)	<ul style="list-style-type: none"> <li>▪ Touring or</li> <li>▪ Arts Education (including express or annual Artist in Residence, Out of School, and Professional Development)</li> </ul>
Arts Council Grant (formerly Community Arts Program)	<ul style="list-style-type: none"> <li>▪ Touring or</li> <li>▪ Arts Education (including express or annual Artist in Residence, Out of School, Professional Development)</li> <li>▪ Also, ACG may apply on behalf of local schools for Arts Education and School Touring.</li> </ul>
Mid-Sized Arts Organizations	<ul style="list-style-type: none"> <li>▪ Arts Education (Artist in Residence or Out of School only)</li> </ul>
Established Institutions	<ul style="list-style-type: none"> <li>▪ No other grant.</li> </ul>

Participating in Accelerate does not count against your grant limit.

Schools may also apply for School Touring or Big Yellow School Bus as part of their two grants.

## Getting Started

1. Review the application and guidelines. Grant program information, guidelines, tips, applications, sample documents and forms are available on MAC's organization website <http://missouriartscouncil.org>. If you are a first-time applicant, contact a program specialist.
2. Complete the application form online. Detailed instructions are available on our website. Sign up for our email list at [moarts@ded.mo.gov](mailto:moarts@ded.mo.gov) to receive grant notifications, newsletter, and other updates about Missouri Arts Council.
3. Prepare attachments for the application.
4. Collect support material that addresses evaluation criteria.
5. For Express Grants (rolling deadline): Submit the application, including support material, at least two months in advance of the month the project occurs.
6. For Annual Deadline: Email a draft application (optional) to the Program Specialist by the last Monday in January. Final application, including support material, is submitted no later than the last Monday in February.
7. Contact a program specialist if you have any questions.

### FY2020 Annual Deadline Feb. 25, 2019

Arts Education  
Arts Council – Project Support  
Electronic Media Arts  
Festivals  
Folk Arts  
Literature  
Missouri Touring Performers  
Multidiscipline  
Music (Instrumental and Vocal/Presenters)  
Partnership (formerly Arts Services)

### FY2021 Annual Deadline Feb. 24, 2020

Arts Education  
Dance  
Minority Arts  
Missouri Touring Performers  
Partnership (formerly Arts Services)  
Theater  
Visual Arts

## MAC Program Specialists

### Julie Hale

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▪ Arts Education Program

### Keiko Ishida

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▪ Electronic Media Arts  
▪ Multidiscipline  
▪ Visual Arts  
▪ Established Institutions  
▪ Mid-Sized Arts Organizations

### Donald Rice

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▪ Accelerate  
▪ Express Grants  
▪ Festivals  
▪ Minority Arts

### Jill Tutt

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▪ Dance  
▪ Literature  
▪ Music  
▪ Theater

### Jason Vasser

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▪ Arts Council Grants  
▪ Missouri Touring Performers  
▪ Express Touring Grants

### Folk Arts Program Staff

573-882-6296  
**Lisa Higgins** Director  
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**Debbie Bailey** Program Specialist  
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<b>Categories</b>	<b>Maximum Request*</b>	<b>Final Deadline</b>	<b>Purpose</b>
<b>Express Deadlines</b>			
Big Yellow School Bus	\$300	First Monday of Month	Supports transportation costs for one school field trip to MAC-supported arts programs.
Express Arts Council (formerly Community Arts)	\$3,000	First Monday of Month	Provides project support to community arts agencies outside the cities of St. Louis and Kansas City with multidisciplinary programs
Express Arts Education	\$2,000	First Monday of Month	Supports one artist in residence OR out of school OR professional development grant PLUS one school touring grant (\$1,000).
Express Minority Arts	\$3,000	First Monday of Month	Provides support for arts projects created by and/or targeted to African-American, Asian-American, Latino/Hispanic and Native American communities.
Express Project	\$2,000	First Monday of Month	Provides support for smaller arts projects with a simpler application and quick response.
Express Touring	\$3,000 total or 60% of artist fee	First Monday of Month	Enables communities to present the artists on MAC's Missouri Touring Roster, and allow those artists to perform in Missouri communities.
<b>Annual Deadline</b>			
Accelerate	\$1,500	tbd	Provides needs assessment, action plan and funding to strengthen and grow arts organizations.
Arts Council (formerly Community Arts)	\$20,000 - \$35,000	Feb. 25, 2020	Provides project or operating support to community arts agencies outside the cities of St. Louis and Kansas City with multidisciplinary programs
Arts Education	\$10,000	Feb. 25, 2020	Supports artist in residence, out of school, and professional development programs in schools.
Discipline	\$30,000	Feb. 25, 2020	Provides support to larger and ongoing arts projects in Disciplines including Dance, Electronic Media Arts, Festivals, Literature, Multidiscipline, Music (instrumental and vocal/presenter), Theater, and Visual Arts.
Established Institutions	\$300,000	Feb. 25, 2020	Provides operating support for arts institutions with an annual budget greater than \$2 million. Other eligibility requirements apply. MAC will contact organizations that are eligible for this category.
Folk Arts	\$30,000	Feb. 25, 2020	Provides support for the traditional folk arts of Missouri.
Minority Arts	\$30,000	Feb. 25, 2020	Provides support for arts projects created by and/or targeted to African-American, Asian-American, Latino/Hispanic and Native American communities.
Mid-Sized Arts Organizations	\$50,000	Feb. 25, 2020	Provides operating support for arts organizations with an annual budget greater than \$500,000. Other eligibility requirements apply. MAC will contact organizations that are eligible for this category.
Partnership (formerly Arts Services)	Varies, by invitation only	Feb. 25, 2020	Supports programs and initiatives that are aligned with MAC strategic goals. Other eligibility requirements apply.

\*The requested amount must be matched and may be no more than 50% of the total budget except for the Touring Program. The final award amount will likely be lower than the requested amount.