



# FY2019 Guide to Arts Council Grants – Operating Support

For projects occurring July 1, 2018 through June 30, 2019

**Grant Programs are subject to change due to budget restrictions.**

Please refer to the [FY2019 Guide to Grants](#) for complete information on MAC funding policies.

The purpose is to fund programs and services provided by arts councils in Missouri's communities outside St. Louis and Kansas City.

## **Two Things Define Arts Councils:**

Focus on community

A council involves the full community, including stakeholders in and out of the arts.

It's not a club for the arts, or primarily its own members. It *is* designed to support the community *with* the arts.

Focus on all the Arts

An Arts Council promotes and supports *ALL* the arts in a community. Not just a single discipline or event. Think year-round.

Every arts council is as different as the community they support. Some have full-time paid staff. Others are volunteer-driven. Some produce and present art. Others promote and support it.

And, of course, some do both.

They could contribute to artistic excellence, present needed arts programs, reflect community diversity, support local cultural traditions, support cultural organizations, encourage arts education in the schools, and promote advocacy efforts to develop public and private support locally.

MAC funding supports the cost of providing services to artists and organizations and/or presenting and producing cultural programming for the public. Administrative expenses, including salary support, can be included when part of the proposed programs. Operating support can only be included for eligible applicants.

Arts council applicants are eligible to apply for arts education grants on behalf of their local schools or school district. However, only schools may match grants with their teaching and administrative time.

MAC generally does not provide grants for any art courses, for children or adults, unless they are directed to an underserved population (defined as those whose opportunities to experience the arts are limited by geography, ethnicity, economics or disability).

## **Eligibility Requirements**

To be eligible for MAC funding, organizations must meet and maintain the basic eligibility requirements for MAC funding as well as:

- Offer programs in more than one arts discipline, and/or offer arts services and foster the long-term cultural development of the community. MAC-funded arts disciplines include dance, electronic media, festivals, literature, music, theater, and visual arts. Examples of arts services include arts event calendars, newsletters, technical assistance, cultural planning, and funding for arts programs.

- Organizations must be located outside the city limits of Kansas City and St. Louis. They may be located in St. Louis County and Jackson County (outside of Kansas City limits).
- Only one organization per community is eligible to apply. In towns with populations over 10,000, the applicant organization must be an arts council or unit of local government.  
In communities with populations under 10,000 or in special circumstances (e.g., county-wide), the applicant organization may be a community arts council, community betterment agency, historical society, chamber of commerce, or service club.
- Organizations must be governed by a citizen committee or board whose members are elected or appointed by persons other than the board members themselves and serve terms limited in number and duration.
- When the organization is not primarily an arts organization (e.g. department of city government, or chamber of commerce), the citizen committee or board must be a cultural or arts board. Such a board may be advisory to an elected or appointed body and must be designated by the ranking official or governing body.

### **Additional Eligibility Requirements for Operating Support**

To be eligible for Operating Support funding, organizations must also meet these additional criteria:

1. The organization's operating revenue for arts programs must be \$50,000 or more for the most recently completed fiscal year. Eligible revenue cannot include endowments, capital improvements, restricted funds, and acquisition income (such as donated works of art).
2. Organization must schedule arts programs on a year-round basis. Organizations with seasonal programs are not eligible to apply.
3. The organization must have at least one part-time staff member, who is dedicated solely to arts programs, on the organization's payroll.

### **Grant Request**

Eligible applicants may request **Project Support** for up to 50% of arts program expenses or \$20,000, whichever is less. Administrative expenses, including salary support, can be included as part of the proposed project. Project Support applicants apply every other year. FY2020 is an on-year for Project Support. You will use the Annual Discipline application and select Arts Council Project

Eligible applicants may request **Operating Support** for 50% of their most recently completed fiscal year's operating revenue for arts programs or \$35,000, whichever is less. Operating Support applicants apply every three years. FY2019 is an on-year for Operating Support. You will use the Annual Discipline application and select Arts Council Operating.

Arts Council applicants that do not receive annual support may apply for up to \$3,000 using the Express Project application and selecting Arts Council Basic. Note that there is a question specifically for arts council applicants that must be answered in addition to other questions.

### **Draft Review**

Email your program specialist the draft application and all attachments for review. Your program specialist is available to review drafts (including application, attachments, and support material) and provide feedback to improve your application. The draft doesn't have to be complete. The review is for informational purposes only and changes aren't required. The final submission is the applicant's responsibility.

**Review Criteria**

MAC endeavors to distribute funds fairly and equitably among art forms and across the geographic and ethnic diversity of Missouri. Advisory panelists evaluate all CAP applications according to three criteria: artistic quality (30%), community involvement (40%), and management ability (30%).

**Deadlines**

Draft Submission by **last Monday in January.**

**Final Submission (including support material) - Due to the new online grants system, the FY2019 deadline is March 12, 2018.** Normally Final Submission (including support material) by last Monday in February.

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