All across Missouri, from our smallest towns to our largest cities, nonprofit arts and cultural organizations make their communities more desirable places to live and work. These nonprofits are businesses that power our state’s economy. Arts and cultural organizations create jobs and drive consumer and business spending. They generate government revenue, spur business development, and are the cornerstone of tourism.

**Creating Jobs.**

**Generating Commerce.**

**Driving Tourism.**

**Direct expenditures**

$1.039 BILLION

- Organizations $602.9 M
- Audiences $436.1 M

**Resident household incomes paid**

$805.6 MILLION

- Organizations $551.0 M
- Audiences $254.6 M

**Revenue generated for state and local governments**

$89.6 MILLION

- State Government $47.0 M
- Local Government $42.6 M

**JOBS CREATED**

by arts and culture

31,925

**EVENT-RELATED SPENDING**

by arts and culture audiences

(not including the cost of admission)

$436.1 M

**PEOPLE ATTENDING**

arts and cultural events

21.4 M