

# Missouri Arts Council

2016 ANNUAL REPORT | JULY 1, 2015 TO JUNE 30, 2016

**\$4.7**  
MILLION  
IN GRANTS



CREATING  
**6,583**  
JOBS



IN **166**  
COMMUNITIES



THE STATE AGENCY

# Supporting the Arts

FOR ALL MISSOURIANS

# Engaging People in Meaningful Arts Experiences



## BY DIRECT FUNDING

**6.5 million** people experienced events by **614** organizations in **166** communities

**100%** of Missouri Senate districts and **95%** of House districts funded

In 2016, The Repertory Theatre of St. Louis celebrated its 50th anniversary of performing an eclectic array of live professional theatre, with mainstage and studio shows (left, I and You; right, Peter and the Starcatcher), a touring ensemble, and special events such as Ignite! New Scripts Out Loud.

## BY SHINING A SPOTLIGHT

- Honored five residents, organizations, and communities through our Missouri Arts Awards for their vital contributions to Missouri's cultural life
- Highlighted the achievements and economic impact of Missouri artists, organizations, and communities through our social media and website
- Presented about Missouri arts at the national Leadership Exchange on Arts and Disability Conference and statewide Professional Development Conference of Community Arts Leaders

## BY PROGRAMMING

- Increased underserved Missourians' access to high quality arts through our Ghost Light Project with the Missouri Association of Community Arts Agencies
- Expanded our Cultural Access program that educates arts organizations about accessibility issues
- Furthered our Creative Aging Initiative by partnering with Alzheimer's Poetry Project and Arts & Aging KC, and by participating with the National Center for Creative Aging's Communities of Practice on panels, in focus groups, and as a mentoring partner for new members

# Growing Missouri's Economy Using the Arts



## BY DIRECT FUNDING

Arts organizations we funded:  
 Provided **6,583** jobs  
 Hired **58,726** artists  
 Generated **\$207 million** in organizations' revenue  
 Paid **\$152 million** in salaries, for **\$4.6 million** in state income tax revenue

The Allied Arts Council enriches the St. Joseph community by assisting 15 member organizations and by producing exhibits, educational programs, the Trails West® arts festival (left, Buffalo Gals), and the downtown public art Sculpture Walk (right, local sculptor Mark Bush and family with his Scribble).

## BY CONNECTING

- Solicited and integrated public feedback into drafts of our FY17-19 strategic plan
- Redesigned our website to be mobile-friendly and to further promote Missouri arts organizations and activities online
- Conducted grant workshops in nine communities statewide to increase prospective new applicants
- Promoted funding opportunities, MAC programs, and resources for the creative field via our email newsletter

## BY PROGRAMMING

- Added 13 performing artists to our Missouri Touring Performers program to total 224 artists in the Directory
- Revised Capital Incentive Program and grants funding formula for improved clarity and equity
- Strengthened five organizations with technical support, needs assessment, and funding via our Accelerate program

# Strengthening Missouri Education Through the Arts



## BY DIRECT FUNDING

**44** field trips to MAC-funded arts destinations  
**21** in-school performances  
**20** out-of-school activities for underserved students  
**18** in-school artist residencies  
**6** professional development programs for educators

Along with major shows like The Nutcracker (right) and performances at community events and with partners like the Springfield Symphony Orchestra, Springfield Ballet provides a raft of educational programs, from its comprehensive dance school to free workshops to Dance Chance in low-income schools (left).

## BY SHARING RESOURCES

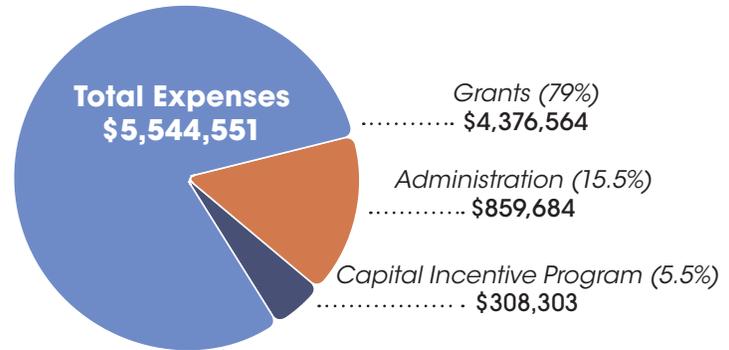
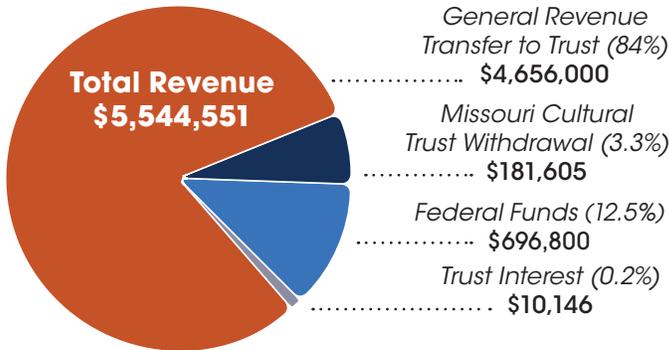
- Collaborated with the Missouri Department of Elementary and Secondary Education, Missouri Alliance for Arts Education, Arts Education Collaborative, Interchange, Rural Schools Initiative, and Southeast Regional Professional Development Center to advance key strategies and produce programs for educators
- Networked with regional cohorts of School District Fine Arts Coordinators
- Mutually funded the Arts Education Director position with the Missouri Department of Elementary and Secondary Education

## BY PROGRAMMING

- Directed the Missouri program of the nationwide Poetry Out Loud National Recitation Contest, engaging more than 5,500 Missouri high school students
- Developed Arts Centered Education program to support 13 schools that are intentionally focused on arts integration, including STEAM

# FY2016 GRANTS BY PROGRAM

	Number of Applications	Number of Applications Funded	Amount Requested	Amount Awarded
Accelerate	5	5	5,000	4,687
Arts Education	44	44	252,119	195,719
Arts Services	21	21	631,497	495,058
Big Yellow School Bus	43	43	12,900	10,249
Community Arts Program	32	32	791,997	298,259
Discipline Program Assistance				
Dance	20	20	483,147	162,629
Electronic Media Arts	13	13	378,602	127,439
Festivals	33	33	733,030	238,684
Literature	16	16	298,839	97,859
Multidiscipline	23	23	658,055	205,237
Music	59	59	1,331,605	448,224
Theater	35	35	911,629	306,858
Visual Arts	24	24	709,750	236,655
Established Institutions	12	12	2,525,473	850,084
MACAA Community Programs	32	32	21,527	21,527
Mid-Sized Arts Organizations	14	14	657,642	221,366
Minority Arts	35	35	614,839	241,338
Missouri Folk Arts Program	9	9	146,590	84,589
Missouri Touring Program	30	30	47,216	45,656
Express Project Grant	64	64	88,223	71,786
School Touring	18	18	12,661	12,661
<b>Subtotal</b>	<b>582</b>	<b>582</b>	<b>\$11,312,341</b>	<b>\$4,376,564</b>
Capital Incentive Program	32	32	308,303	308,303
<b>Grand Total</b>	<b>614</b>	<b>614</b>	<b>\$11,620,644</b>	<b>\$4,684,867</b>



## ABOUT THE MISSOURI ARTS COUNCIL

As funder, partner, and catalyst, the Missouri Arts Council supports the arts that strengthen the cultural, educational, and economic vitality of our state. Our grants make quality arts programming possible in every corner of Missouri. A division of the Department of Economic Development, we are funded through the Missouri General Assembly, Missouri Cultural Trust, and National Endowment for the Arts.



**Missouri Arts Council**  
The State of the Arts

815 Olive Street, Suite 16 • St. Louis, MO 63101-1503 • 314-340-6845  
Toll Free: 866-407-4752 • TDD: 800-735-2966 • Fax: 314-340-7215  
moarts@ded.mo.gov • missouriartscouncil.org



## ON THE FRONT COVER

**Left:** At-risk underserved children learn patience, persistence, and focus through music with Harmony Project KC. The intense year-round after-school/weekend program at Kansas City's Northeast Community Center combines lessons and performances with character development to keep children safe, in school, and inspired.

**Top right:** Every year since 1959, the Columbia Art League has created scores of visual arts experiences for mid-Missourians of all ages, including classes, camps, gallery shows, exhibits around the community, and the Art in the Park festival.

**Bottom right:** Sarah Koo of Parkway North High School in St. Louis County rose from among 5,500 Missouri high school students to be the state's champion in the 2016 Poetry Out Loud National Recitation Contest. The Missouri Arts Council annually leads the state's participation in this National Endowment for the Arts/Poetry Foundation program to engage students in great poetry.

**Photos:** Harmony Project KC by Laura Shultz; Columbia Art League by Jonathan Steffens; Poetry Out Loud by Lloyd Grotjan; The Repertory Theatre of St. Louis by Jerry Naunheim, Jr.; Allied Arts Council of St. Joseph by Patrick P. Evenson; Springfield Ballet *Nutcracker* by Ikenroth Images