

JULY 2013

# ART STARTS HERE



Missouri Arts Council  
The State of the Arts

*Art Starts Here, a monthly e-newsletter  
from the Missouri Arts Council.*

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## Accelerate Arts Growth With New MAC Program

The Missouri Arts Council is transforming the sometimes blurry concept of capacity building grants into a sharply focused program launching this month: *Accelerate*.

“Capacity building goes way beyond just going to a conference or buying a new PC,” said Assistant Director Michael Donovan, who developed *Accelerate* with Donald Rice, Missouri Arts Council capacity building program specialist. “It has to align with an organization’s deepest needs. *Accelerate* is designed to help organizations identify those needs and then create and execute an action plan that serves those needs and strengthens the organization.”

Organizations selected for the pilot year of *Accelerate* will participate in three phases: 1) Assess, using the Capacity Quotient™ tool; 2) Act, developing an action plan based on the custom Capacity Quotient results with intensive assistance from Missouri Arts Council staff; 3) Accelerate, executing the plan with \$1,500 in MAC funds and \$1,500 in matching funds.

*Accelerate* is a pilot program, and only 30 organizations will be selected to participate in the inaugural year. “We’re going to be looking for organizations that are intensely motivated to succeed, fully engage their board and staff, and invest in their future,” Michael said.

To be eligible for *Accelerate*, an organization must be Missouri-based, nonprofit, and tax-exempt, and must primarily present, produce, or serve the arts as its mission. “Participating in *Accelerate* does not count toward an organization’s annual two-grant maximum,” Michael stressed.



### Artistic Quote

*Everything  
you can  
imagine is  
real.*

*Pablo Picasso*

### MAC Online

Everyday objects  
on a giant scale  
make playful  
art.

Click [here](#).

### Grant Deadline!

FY2013 invoices  
must be  
postmarked by July  
15.

*Accelerate* is replacing the Capacity Building grant. For more information on *Accelerate*, contact Donald Rice at 314-340-6854. The deadline to apply to participate is August 1.

"When organizations complete *Accelerate*," said Michael, "they will be stronger and prepared for greater growth that will impact their mission."

## Education Workshops on Arts Integration

Compelling research and practical experience tell us that integrating the arts in Pre-K through 12th grade classrooms works. Actively engaging students through movement, sound, and other forms of creative expression reaches students with different abilities, and the result is a better quality education. This August in Missouri, nationally renowned teaching artists Sean and Melanie Layne will lead two summer institutes for teachers and teaching artists.

Melanie has already spent much time in Springfield, and Sean has led workshops in St. Louis on multiple occasions. This time the couple will present in both communities so that Missouri's teaching artists and teachers of grades K-8 can deepen their understanding of arts integration.

Evening workshops of the 2013 Summer Arts Integration Institute will be August 5-7 at the Regional Arts Commission in St. Louis. Daytime workshops will be August 8-9 at the Juanita K. Hammons Hall for the Performing Arts in Springfield. Workshop titles are "Laying a Foundation: Defining and Documenting the Power of Arts Integration," "Acting Right: Drama as a Classroom Management Strategy," "Living Pictures: Deepening Comprehension and Assessment Through Drama," and "Reading Art as Texts Across the Curriculum: Observe. Infer. Inquire."

"The Missouri Arts Council is pleased to support these workshops that will fortify arts education in all of its forms," said Julie Hale, Missouri Arts Council program specialist for arts education. "Not many states can boast having fine arts specialists in all of our public schools. Building on this significant human resource, we can readily prepare Missouri students for the 21st century."

For more information and to register for St. Louis, contact Mark Cross, 314-562-4888, [mcross@cocastl.org](mailto:mcross@cocastl.org). For more information and to register for Springfield, contact Anjie Nowell, 417-836-5711, [AnjieNowell@MissouriState.edu](mailto:AnjieNowell@MissouriState.edu).

## Picasso, Maps, and Fluorescent Paint

Artists as "brands": controlling your destiny or selling your soul? [Thoughts from the life of Picasso](#).

Are your organization's internships illegal? Not for the arts, even if you don't pay your interns. Unpaid internships have zoomed to the spotlight because of [a Federal ruling](#) on a New

York case, but the official [Department of Labor guidelines](#) make exceptions for nonprofits. Still, it's [an increasingly hot issue](#).

[Instant gratification](#) about your browser!

“You should never let art make you feel stupid.” [Universal insights](#) in an in-depth conversation with the new director of the Contemporary Art Museum St. Louis.

“Art Rejection: Decade by Decade!” is the latest cartoon in [a wry single-panel series](#) by artist and illustrator Edie Everette. She skewers “art school archetypes,” “fans of fluorescent paint,” and more.

Libraries and museums permeate the U.S.— these beautiful [interactive maps](#) plot the location of every one.

Tweaking your website: Is it [user-friendly for seniors](#)? What about [responsive design](#)? If you don't even have a website, what's [the latest on building one for free](#)?

“Artwork IS work”—but what do we know about Missouri's 33,565 artists as members of the labor force? Oodles, thanks to the National Endowment for the Arts' [new online research tool](#), “Equal Opportunity Data Mining: National Statistics about Working Artists.” Search [70 tables](#) covering the entire country.

The next best thing to going to Pittsburgh for the June 14-16 annual convention of [Americans for the Arts](#): detailed follow-up at [the convention homepage](#), including blog posts and session videos.

Missourians know how to give! Charity Navigator ranks Kansas City as #3 and St. Louis as #9 in their [2013 list of top philanthropic cities](#).

In just [six pithy pages](#), [Arts Education Partnership](#) has [synthesized 200 research studies](#) into a snapshot of how arts education prepares students for “the next America.”

Photo: *Shuttlecocks* by Claes Oldenburg and Coosje van Bruggen, Nelson-Atkins Museum of Art, Kansas City, photo by Mark McDonald. Birdies for a badminton game among giants--a 40-foot turtle, 18-foot shoe, 12-foot eyeball! We explore the strange and wonderful pleasures of art that depicts ordinary things blown way up in our new website feature article, [Everyday Objects on a Giant Scale Make Playful Art](#).